



SALE At-Bration

FREE

FREE

JANUARY 7—FEBRUARY 28, 2025

IT'S TIME TO SALE-A-BRATE OUR

biggest sale of the year!

EARN FREE PRODUCTS WHEN YOU SHOP!

HOW DOES IT WORK?

With every \$60 or \$120 you spend on Stampin' Up! products (before tax and shipping), you can choose a FREE Sale-A-Bration product from this brochure!

If you join Stampin' Up! during Sale-A-Bration, you can build a Starter Kit full of products you choose. And you get to select one of two FREE bonus options! See p. 16 for more details.

Shop with a demonstrator or online at stampinup.com. Have fun Sale-A-Brating!



ICONS

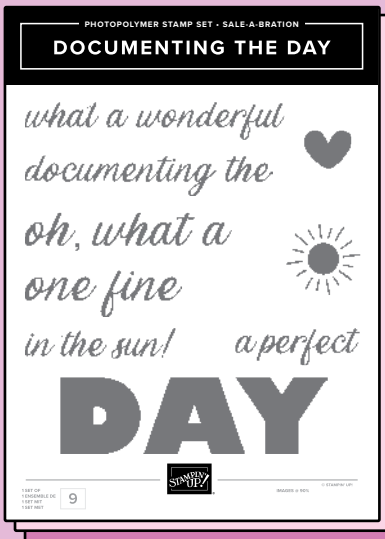
AC = 2024–2025 Annual Catalog
JA = January–April 2025 Mini Catalog

EN FR

Available in both English and French.



Free
WITH \$60 PURCHASE



DOCUMENTING THE DAY • 166320

9 photopolymer stamps • **RM PR**

Free
WITH \$60 PURCHASE



RAINBOW CELEBRATION KIT • 164945

Makes 6 cards: 2 each of 3 designs. Includes 6 preprinted envelopes. Folded card size: 5-1/2" x 4-1/4" (14 x 10.8 cm).

Calypto Coral, Lemon Lime Twist, Melon Mambo, Pretty Peacock, Summer Splash.



Our kits are designed projects that come with prepped materials ready for you to make it! Instructions on how to assemble the kit are included, too!



Free
WITH \$60 PURCHASE

**FRUIT SALAD 6" X 6" (15.2 X 15.2 CM)
DESIGNER SERIES PAPER* • 164943
48 sheets.**

Coastal Cabana, Daffodil Delight, Early Espresso, Garden Green, Granny Apple Green, Pecan Pie, Petal Pink, Pumpkin Pie, Real Red.

Free
WITH \$60 PURCHASE

PHOTOPOLYMER STAMP SET - SALE-A-BRATION
FRIENDLY SEAGULLS

Hey, Friend



I love you MORE than

FRENCH FRIES

CHIPS



12



FRIENDLY SEAGULLS • 164961

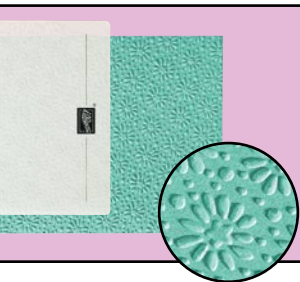
12 photopolymer stamps •

Add patterns to die-cut elements with stamps!





Add ink to embossing folders with a brayer for colorful embossed patterns!



Free
WITH \$60 PURCHASE

STARSTRUCK EMBOSSING FOLDER • 164972

Use with a Stampin' Cut & Emboss Machine (AC p. 56). 4-1/2" x 6-1/4" (11.4 x 15.9 cm).

Free
WITH \$60 PURCHASE



DAY TO CELEBRATE • 164963

11 photopolymer stamps • **RM PR**

Free
WITH \$60 PURCHASE



**TOADSTOOL GARDENS 6" X 6" (15.2 X 15.2 CM)
DESIGNER SERIES PAPER* • 164942**

48 sheets.

*Early Espresso, Fresh Freesia, Granny Apple Green,
Melon Mambo, Poppy Parade, Pumpkin Pie.*

JA
P. 53

Coordinates with
TERRIFIC TOADSTOOLS BUNDLE
164790 | \$38.50





To re-create this two-tone, textured background, weave a piece of Fresh Freesia Seam Binding Ribbon with another piece that you've colored with a dark Fresh Freesia Stampin' Blends™ marker.

Free
WITH \$60 PURCHASE

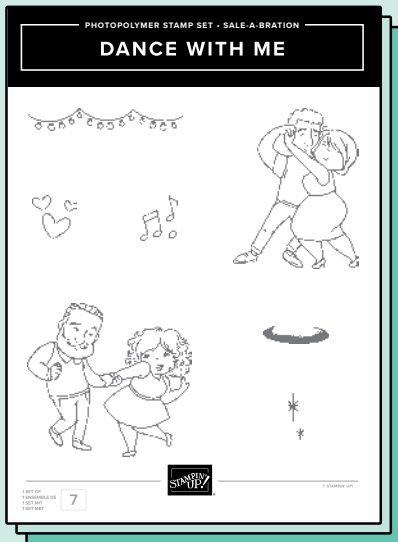
**FRESH FREESIA 3/8" (1 CM)
SEAM BINDING RIBBON • 164971**
10 yards (9.1 m).

Free
WITH \$60 PURCHASE



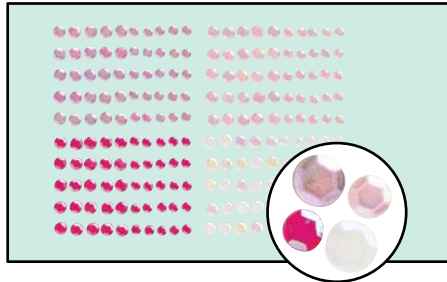
PICK A SEASON • 164969
12 photopolymer stamps

Free
WITH \$60 PURCHASE



DANCE WITH ME • 164957

7 photopolymer stamps





The versatile designs and colors make this a go-to paper pick!

Free
WITH \$60 PURCHASE

PURPLE ADHESIVE-BACKED SEQUINS • 164970

200 pieces: 50 each of 4 colors.
4 mm, 5 mm. Berry Burst, Bubble Bath, Fresh Freesia, white.

Free
WITH \$60 PURCHASE



**BLOOM IMPRESSIONS 12" X 12" (30.5 X 30.5 CM)
DESIGNER SERIES PAPER* • 164944**

12 sheets.
*Azure Afternoon, Daffodil Delight, Melon Mambo,
Peach Pie, Petunia Pop, Shy Shamrock.*

Free
WITH \$120 PURCHASE



HEART SHAPED BUNDLE • 164953

Stamp Set + Dies • 8 photopolymer stamps • **EN** **FR**

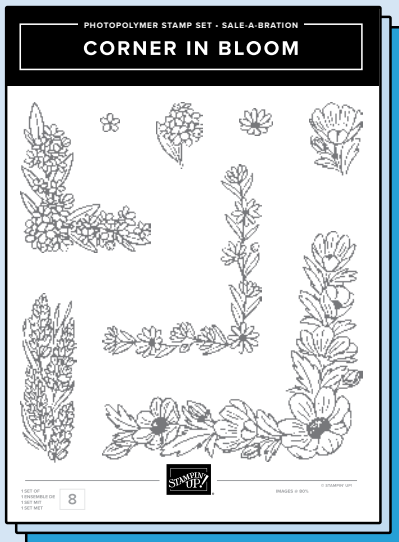
6 dies. Largest die: 2-5/8" x 2-3/8" (6.7 x 6 cm).





Stick with the stamps or go with the dies—
or pair the two together! Either way, our
Heart Shaped Bundle makes it easy to
add variety to your crafts.

Free
WITH \$120 PURCHASE



CORNER IN BLOOM • 164959
8 photopolymer stamps





Use corner stamps to build frames for photos on a scrapbook page or as borders on a card front!



Join Stampin' Up! as an independent demonstrator and help others discover the joy that comes with creativity! All new demonstrators have the chance to

- Be part of a global stamping community
- Be the first to see our NEW creative products
- Gather with friends for a fun paper crafting experience

And when you join during Sale-A-Bration, you can build your Starter Kit by choosing \$125 of products for only \$99 (includes shipping)! Plus, you'll get to choose one of two FREE BONUS options to add to your Starter Kit.

OPTION 1

Your choice of TWO marker sets from our Stampin' Write™ Marker Assortments (Brights, Neutrals, Regals, Subtles), PLUS a beautiful stamp set exclusively designed to work with them.



An additional \$91 value!

OPTION 2

Your choice of an additional \$30 in FREE products.

Ready to get started? Contact your demonstrator or visit stampinup.com/join to learn more. ✨



**LEARN MORE ABOUT
THIS STARTER KIT
BONUS OFFER!**



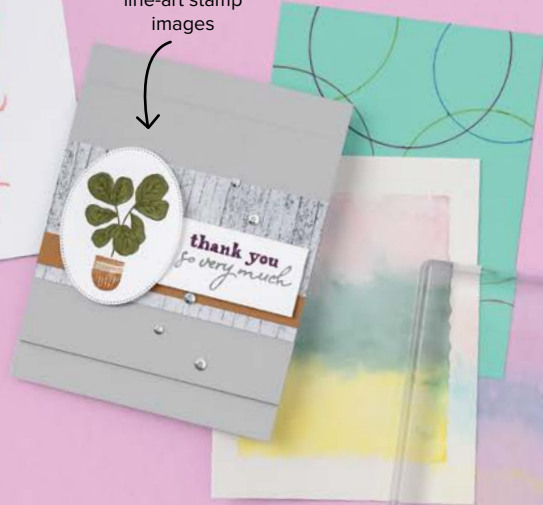
Broad tip for
calligraphy

Perfect for
line-art stamp
images

Color
directly on
rubber stamps

Color stamp
blocks for
unique designs

Fine tip
for details



Why Gather?



**GATHERING
CAN BUILD**
relationships

Who doesn't love making new friends?

GATHERING IS AN
experience

It's a way for you to connect with your community and make a difference in someone's life.

GATHERING IS AN
*opportunity
to create*

Tap into your creative side with Stampin' Up!'s beautiful coordinating products!

GATHERING HAS
rewards

With any order of at least \$300 (party order or individual order) you get to choose an additional \$30 worth of products from our catalog or online store for FREE!

LEGAL

PROPRIETARY RIGHTS

The contents of this catalog are protected by federal trademark and copyright registrations. Reproduction of the catalog or any portion thereof is strictly prohibited. Purchasers of Stampin' Up! products are authorized to sell hand-stamped artwork made with our copyrighted designs only in accordance with Stampin' Up!'s Angel Policy, a copy of which can be found on the Stampin' Up! website at stampinup.com/angel-policy or obtained from a Stampin' Up! demonstrator. Permission is not granted to mechanically reproduce stamped images.

ORDERING

All products in this catalog may be purchased through a Stampin' Up! demonstrator. Demonstrators are independent contractors and are not employees of Stampin' Up! To help your demonstrator ensure accuracy in taking your order, always include item number, description, and price of each item ordered. Your demonstrator will provide you with two copies of your order. Please retain these copies for your personal records. If ordering online, you may print your receipt to keep for your personal records. You have a right to cancel your order within three business days of placing it (five business days of placing the

order in Alaska; 15 business days of placing the order for customers age 65 or older in North Dakota). Ask your demonstrator for more details.

For specific details regarding delivery, product guarantees, exchanges, and refunds as well as a special limitation that may apply on discontinued or defective products, please see the Stampin' Up! website at stampinup.com/orders-exchanges.

TRADEMARK OWNERSHIP

Inspire. Create. Share., Stampin' Blends, Stampin' Pad, Stampin' Up! and the Stampin' Up! box logo, and Stampin' Write are registered trademarks of Stampin' Up!, Inc.

Prices are subject to change. Shipping and handling is an additional charge—current rates can be found on the Stampin' Up! website at stampinup.com/shipping.

Stampin' Up! Inc.
12907 South 3600 West
Riverton, UT 84065

Printed in USA

Need more reasons to gather? Talk to your demonstrator! They're your go-to resource for products, project ideas, and so much more.



ASK YOUR DEMONSTRATOR
HOW TO EARN FREE PRODUCTS!



FREE

YAY!

TALK TO YOUR DEMONSTRATOR*



CONNECT WITH
OTHERS

YAY!

FREE



HOST AN EVENT



PLACE AN ORDER



LEARN MORE

UNITED STATES



STAMPINUP.COM
1-800-STAMP-UP

*BROCHURE SALES PERIOD: January 7-February 28, 2025
Products may be limited or unavailable toward the end of the brochure sales period.*

**If you don't have a
demonstrator, find one on
stampinup.com with the
Find a Demonstrator tool!*